

How To Get What You Want

By Wallace D. Wattles

**With 73 Power Affirmations
by William Marshall**

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Introduction by William Marshall

Wallace D. Wattles is best known for his classic book “The Science of Getting Rich” (which is also available for free [from my website](#)), I stumbled upon this other book of his about two years ago. I say book—it’s really more of an essay. It’s a short essay that you can probably read in less than an hour.

I found this a companion volume that further explains some of the ideas also found in “The Science of Getting Rich” but in ways that are sometimes easier to understand.

In this book he focuses more on the concept of success rather than “getting rich.” While I personally think that his idea of getting rich is broader than financial wealth, there are some who may look upon it as materialistic and may better receive the message in this essay.

For this version of “How to Get What You Want, “ I have added 73 brand new Power Affirmations, subtitles, and paragraph numbers to make it easier to study. These were not part of the original version.

The purpose of adding the 73 Power Affirmations is to help you better study and master the ideas in this book. I encourage you to use them to condition your subconscious mind for success so that these thoughts are part of your natural thought habits.

While this is a short essay, the ideas are huge. This is a book that you will want to read and study multiple times in order to squeeze every last nugget of truth out of it.

I also recommend that you get the Penguin Audio version of “The Science of Getting Rich” narrated by Eliza Foss. It’s available for download from <http://www.audible.com> or on CD from Amazon. I recommend this version because it is the only one I know that includes “How to Get What You Want” as bonus material.

You can succeed—if you consistently apply the causes of success. And this little book tells you how.

Sincerely,

Bill Marshall

Chapter 1

Success is Attainment

1. Getting what you want is success. And success is an effect coming from the application of a cause. Success is essentially the same in all cases. The difference is in the things that successful people want, but not in the success.
2. Success is essentially the same whether it results in the attainment of health, wealth, development, or position. Success is attainment without regard to the things attained. And it is a law in nature that like causes always produce like effects. Therefore, since success is the same in all cases, the cause of success must be the same in all cases.
3. **The cause of success is always in the person who succeeds.** You will see that this must be true. Because if the cause of success were in nature, outside the person, then all persons similarly situated would succeed.

I am now succeeding because I am creating the causes of success.

4. The cause of success is not in the environment of the individual. Because if it were, all persons within a given radius would be successful. And success would be wholly a matter of neighborhood. And we see that people whose environments are practically the same and who live in the same neighborhood show us all degrees of success and failure. Therefore, we know that the cause of success must be in the individual and nowhere else.

You Can Succeed with Mathematically Certainty

5. It is therefore mathematically certain that you can succeed if you will find out the cause of success and develop it to sufficient strength and apply it properly to your work. For the application of a sufficient cause cannot fail to produce a given effect. If there is a failure anywhere of any kind, it is because the cause was not sufficient or was not properly applied.

I am now succeeding with mathematical certainty.

I am now developing the cause of success to sufficient strength and properly applying it to my work.

6. The cause of success is some power within you. You have the power to develop any power to a limitless extent, for there is no end to mental growth. You can increase the strength of this power indefinitely. And so, you can make it strong enough to do what you want to do and to get what you want to get.

I am now succeeding with mathematical certainty.

7. When it is strong enough, you can learn how to apply it to the work. And therefore, you can certainly succeed. **All you have to learn is what is the cause of success and how it must be applied.**
8. The development of the special faculties to be used in your work is essential. We do not expect anyone to succeed as a musician without developing musical faculty. And it would be absurd to expect a machinist to succeed without developing the mechanical faculty. A clergyman, to succeed without developing spiritual understanding and the use of words. Or a banker to succeed without developing the faculty of finance
9. And, in choosing a business, you should choose the one that will call to use your strongest faculties. If you have good mechanical ability, and are not spiritually minded, and have no command of language, do not try to preach.
10. And if you have the taste and talent to combine colors and fabrics into beautiful creation in millinery and dress, do not learn typewriting or stenography. Get into a business which will use your strongest faculties. And develop these faculties all you can.

I am now developing the special talents and faculties that I need in order to succeed.

I choose the business opportunities that use my strongest faculties.

Skill and Talent is Not Enough to Succeed

11. **And even this is not enough to ensure success.** There are people with fine musical talent who fail as musicians. With good mechanical ability who fail as carpenters, blacksmiths, and machinists. With deep spirituality and fluent use of language who fail as clergymen. With keen and logical minds who fail as lawyers, and so on.

12. The special faculties that are used in your work are the tools you use. But success does not depend alone on having good tools. It depends more upon the power which uses and applies the tools. Be sure that your tools are the best. And kept in the best condition.
13. You can cultivate any faculty to any desired extent. The application of the musical faculty causes success in music. That of the mechanical faculty, causes success in the mechanical pursuits. That of a financial faculty causes success in banking, and so on. And that something which applies these faculties or causes them to be applied is the cause of success.
14. The faculties are tools. The user of the tools is you, yourself. **That in you which can cause you to use the tools in the right way, at the right time, and in the right place is the cause of success.**

I am now using my faculties and talents in the right way, at the right time, and in the right place.

15. What is this something in the person which causes him to use his faculties successfully? What it is and how to develop it will be fully explained in the next section. But before taking that up you should read this section over several times, so as to fix upon your mind the impregnable logic of the statement that you can succeed. You can. And If you study the foregoing argument well, you will be convinced that you can, and to become convinced that you can succeed is the first requisite to success.

I can achieve all of the success I desire to achieve.

Chapter 2

The True Cause of Success

1. The faculties of the human mind are the tools with which success is attained, and the right application of these tools to your work or business will do it successfully and get you what you want.
2. A few people succeed because they use their faculties successfully, and the majority, who have equally good faculties, fail because they use them unsuccessfully. There is something in the man who succeeds which enables him to use his faculties successfully, and this something must be cultivated by all who succeed. The question is, what is it?
3. It is hard to find a word which shall express it, and not be misleading. This something is **poise**. And poise is peace and power combined. But it is more than poise, for poise is a condition, and this something is an action as well as a condition.
4. This something is **faith**. But it is more than faith, as faith is commonly understood. As commonly understood, faith consists in the action of believing things which cannot be proved. And the something which causes success is more than that. It is conscious power in action. It is **Active Power Consciousness**.

The right application of my mental tools is now creating success in every area of my life.

I consciously apply my mental tools with peace, power, and absolute certainty that I am creating the success I desire.

Active Power Consciousness

5. Active Power Consciousness is what you feel when you know that you can do a thing. And you know how to do the thing. If I can cause you to know that you can succeed, and to know that you know how to succeed, I have placed success within your grasp. For if you know that you can do a thing and know that you know how to do it, it is impossible that you should fail to do it if you really try.

I know that I can succeed.

I now know how to succeed.

6. When you are in full **Active Power Consciousness**, you will approach the task in an absolutely successful frame of mind. Every thought will be a successful thought and every action will be a successful action. And if every thought and action is successful, the sum total of all your actions cannot be failure.

I am now in full Active Power Consciousness.

I approach every task in an absolutely successful frame of mind.

All of my thoughts and actions are successful.

The sum total of all of my actions are successful.

7. What I have to do in these lessons then is to teach you how to create Active Power Consciousness in yourself, so that you will know that you can do what you want to do and then to teach you how to do what you want to do.

I am now creating Active Power Consciousness in my own mind and being.

8. Read again the preceding section. It proves by unanswerable logic that you can succeed. It shows that all that is in any mind is in your mind. The difference, if any being in development. It is a fact in nature that the undeveloped is always capable of development.

The Cause of Success Is In You

9. We see then that the **cause of success is in you**, and is capable of full development. Having read this you must believe that it is possible for your to succeed. But it is not enough for you to believe you can; you must **know** that you can. **And the subconscious mind must know it as well as the conscious or objective mind.**

The cause of success is in me and is capable of full development.

I know that I can succeed in the deepest regions of my conscious and subconscious mind.

10. People have a way of saying, "He can who thinks he can." But this is not true. It is not even true that he can who knows he can, if only

the conscious mind is spoken of. **For the subconscious mind will often completely set aside and overcome what is positively known by the conscious mind.**

I am now consciously conditioning my subconscious mind for success.

You Can If Your Subconscious Mind Knows that You Can

11. It is a true statement, however, that he can whose subconscious mind **knows** that he can. And it is especially true if his conscious mind has been trained to do the work.

The Cause of Failure

12. People fail because they think, objectively, that they can do things, but do not know **subconsciously**, that they can do them. It is more than likely that your subconscious mind is even now impressed with doubts of your ability to succeed. And these must be removed or it will withhold its power when you need it most.

My subconscious mind now only holds thoughts of confidence, certainty, and faith.

13. The subconscious mind is the source from which power comes in the action of any faculty. And a doubt will cause this power to be withheld, and the action will be weak.

How to Impress Your Subconscious Mind with Belief

14. Therefore, your first step must be to impress your subconscious mind with that fact that you can. **This must be done by repeated suggestions.**
15. Practice the following mental exercise several times a day, and especially just before going to sleep. Think quietly about the subconscious mentality, which permeates your whole body as water permeates a sponge. As you think of this mind, try to feel it. You will soon be able to become conscious of it.

I daily use the principle of intermittent repetition of positive thought to condition my subconscious mind for success.

An Affirmation for Success

16. Hold this consciousness and say with deep earnest feeling:
17. **“I can succeed! All that is possible to anyone is possible to me. I am successful. I do succeed, for I am full of the power of success.”**

I can succeed.

All that is possible for anyone is possible for me.

I am successful right now.

I now succeed because I am full of the power of success.

18. This is the simple truth. Realize that it is true, and **repeat it over and over until your mentality is saturated through and through with the knowledge that you can do what you want to do.** You can. Other people have and you can do more than anyone has ever done, for no one has ever yet used all the power that is capable of being used. It was within your power to make a greater success in your business than anyone has ever made before you.

I now saturate my mind through and through with the knowledge that I can do what I want to do.

It is within my power to make a greater success in my business than anyone has ever made before me.

19. Practice the above autosuggestion or affirmation for a month with persistence and you will begin to know that you have within you that which can do what you want to do.

I know that I have the power within me to do that which I want to do.

20. And then you will be ready for the next section which will tell you how to proceed in doing what you want to do. But remember that it is absolutely essential that you should first impress upon the **subconscious mind** the knowledge that you can.

Note: One of the easiest ways to apply the principle of repetition of positive affirmations is by listening to affirmations.

Why? Here are just a few quick reasons:

1. **Listening to affirmations is easier than repeating them out loud.** For example, you can listen to the affirmations while you are doing other tasks. You almost certainly do more repetitions and use them more frequently.

More repetitions = better and faster results. The simple fact is that most people who only use affirmations by manually repeating them using don't use enough repetitions to make a difference and don't do them frequently enough.

If you want to repeat them aloud, you can still do that along with your recordings. This is a great way to add variety and emotional intensity to your affirmations sessions.

2. **There is a power in the human voice that cannot be duplicated by text alone.**
3. **It's easier to do more affirmations.** In my experience in working with affirmations, it's more effective to use a wide variety of affirmations. If you are working towards significant goals, it's likely that you will need to improve multiple beliefs **simultaneously**. The best way I know to do that is to use several different affirmations focused around a specific theme or subject.

Here is a simple and easy way to put recorded affirmations to the test. If you go to the [home page of my website](#), you will find a link to a page that has a zip file containing **31 Power Affirmations MP3s** that you can download and start listening to right now for **free**. You can download these to an MP3 player or burn them to a CD.

Listen to these 31 Power Affirmations every day for the next 7 days. You can interact with them if you want, but at the very least, just listen. The length of the audio is about 30 minutes. And each affirmation is repeated about 5 to 6 times before moving on to the next.

If you do the math, this means that in 30 minutes you will have about 150 to 180 repetitions of positive affirmations

Repeating affirmations in front of a mirror simply cannot compete with using recordings in terms of effectiveness and ease of use. Do it now.

Chapter 3

How to Succeed: The Method of Success

1. Having filled your mentality, conscious and subconscious, with the faith that you can get what you want, the next question is one of methods. You know that you can do it if you proceed in the right way. But which is the right way?

Make Constructive Use of What You Have

2. This much is certain: **to get more, you must make constructive use of what you have.** You cannot use what you have not; therefore, your problem is how to make the most constructive use of what you already have. Do not waste any time considering how you would use certain things if you had them. Consider simply how to use what you have.

I am making constructive use of all the skills, talents, and resources that I have right now.

I am focusing all of my attention only on effectively using all that I have right now.

3. It is also certain that you will progress more rapidly if you make the most perfect use of what you have. In fact, the degree of rapidity with which you attain what you want will depend upon the perfection with which you use what you have. Many people are at a standstill, or find things coming their way very slowly because they are only making partial use of present means, power, and opportunities.

I am making perfect use of all the present means, power, and opportunities that I have right now.

The Process of Evolution In Nature

4. You may see this point more plainly by considering an analogy in nature. In the process of evolution, the squirrels developed their leaping power to its fullest extent. Then a continuous effort to advance brought forth the flying squirrel, which has a membrane uniting the legs in such a way as to form a parachute and enable the animal to sail some distance beyond an ordinary leap.

5. A little extension of the parachute jump of the flying squirrel produced the bat, which has membranous wings and can fly. And continuous flight produced the bird with feathered wings.
6. The transition from one plane to another was accomplished simply by perfecting and extending functions. If the squirrels had not kept leaping further and further, there would be no flying squirrel, and no power of flight. Making constructive use of the leaping power produced flight. **If you are only jumping half as far as you can, you will never fly.**
7. In nature we see that life advances from one plane to another by perfecting function on the lower plane. Whenever an organism contains more life than it can express by functioning perfectly on its own plane, it begins to perform the functions of the next higher or larger plane. The first squirrel which began to develop the parachute membrane must have been a very perfect leaper. This is the fundamental principle of evolution and of all attainment.

Advance By More Than Filling Your Present Place

8. In accordance with this principle then, **you can advance only by more than filling your present place.** You must do perfectly all that you can do now. And it is the law that by doing perfectly all that you can do now you will become able to do later things which you cannot do now. The doing to perfection of one thing invariably provides us with the equipment for doing the next larger thing, because it is a principle inherent in nature that **life continuously advances.**

I am advancing by more than filling my present place.

I am doing perfectly all that I can do now.

As I perfectly do all that I can do now, my ability and power to do larger things is continuously increasing.

My life is continuously advancing.

How to Create Surplus Power

9. Every person who does one thing perfect is instantly presented with an opportunity to begin doing the next larger thing. This is the universal law of all life, and is unailing. First, do perfectly all that you can do now; keep on doing it perfectly until the doing of it

becomes so easy that you have **surplus power** left after doing it; then by this surplus power you will get a hold on the work of a higher plane, and begin to extend your correspondence with environment.

Because I am perfectly doing all that I can do now, new opportunities to advance are coming to me everyday.

I am now creating surplus power in everything I do and I use that surplus power to advance my life and the lives of others.

Start Right Now Where You Are

10. Get into a business which will use your strongest faculties, even if you must commence at the bottom. Then develop those faculties to the utmost. Cultivate **Active Power Consciousness**, so that you can apply your faculties successfully, and apply them in doing perfectly everything you can do now, where you are now.
11. **Do not wait for a change of environment; it may never come.** Your only way of reaching a better environment is by making constructive use of your present environment. Only the most complete use of your present environment will place you in a more desirable one.

I am making constructive use of my present environment right now.

As I make complete use of my present environment, I am creating a more desirable one.

12. If you wish to extend your present business, remember that you can only do it by doing in the most perfect manner the business you already have. When you put life enough into your business to more than fill it, the **surplus** will get you more business.

I am extending my present business by doing in the most perfect manner the business I have now.

As I put enough life into my business to more than fill it, the surplus power is getting me more and more business.

13. Do not reach out after more until you have life to spare after doing perfectly all that you have to do now. It is of no advantage to have

more work or more business than you have life to do perfectly. If that is the case, increase your vital power first.

14. And remember, it is the **perfection** with which you do what you have to do now that extends your field and brings you in touch with a larger environment.

The Universal Law of Advancement

15. Bear in mind that the motive force which gets you what you want is life. And that what you want, in the last analysis, is only an opportunity to live more. And that therefore, you can get what you want only through the operation of that universal law by which all life advances continuously into fuller expression.
16. That law is that whenever an organism has more life than can find expression by functioning perfectly on a given plane, its **surplus life** lifts it to the next higher plane.

My surplus life is lifting me to higher and higher levels of success.

17. When you put enough of yourself into your present work to do it perfectly, your **surplus power** will extend your work into a larger field. It is also essential that you should have in mind what you want, so that your surplus power may be turned in the right direction.

Because I now have a clear idea of what I want in my creative imagination, I am applying my surplus power in the right direction.

Do Perfectly What You Have to Do

18. Form a clear conception of what you seek to accomplish, but do not let what you seek to accomplish interfere with doing perfectly what you have to do now. Your concept of what you want is a guide to your energies, and an inspiration to cause you to apply them to the utmost to your present work. Live for the future now.

My definite major purpose now guides my energies and causes me to apply them to the utmost in my present work.

I am now living in the present for the future.

How to Grow Your Business

19. Suppose that your desire is to have a department store, and you have only capital enough to start a peanut stand. Do not try to start a department store today on a peanut stand capital. **But start the peanut stand in the full faith and confidence that you will be able to develop it into a department store.** Look upon the peanut stand merely as the beginning of the department store and make it grow. You can.
20. Get more business by using constructively the business you have now. Get more friends by using constructively the friends you already have. Get a better position by constructively using the one you now have. Get more domestic happiness by the constructive use of the love that already exists in your home.

I am attracting more and more business by constructively using the business I have now.

I am attracting a better position by constructively using the position I have now.

I am attracting more happiness by constructively using the love that already exists in my life.

Chapter 4

How to Apply Power Consciousness

1. You can obtain what you want only by applying your faculties to your work and your environment. You become able to apply your faculties successfully by acquiring **Active Power Consciousness**. And you go forward by a concentration on today's work, and by doing perfectly everything that can be done at the present time.

I am now applying my faculties to my present work and environment.

2. You can get what you want in the future only by concentrating all your energies upon the constructive use of whatever you are in relation with today. An indifferent or half-hearted use of the elements in today's environment will be fatal to tomorrow's attainment.

Get Today the Best That Can Be Had Today

3. Do not desire for today what is beyond your ability to get today. But be sure you get today the very best that can be had. Never take less than the very best that can be had at the present time. But do not waste energy by desiring what cannot be had at the present time.
4. If you always have the best that can be had, you will continue to have better and better things, because it is a fundamental principle in the universe that life shall continually advance into more life, and into the use of more and better things. This is the principle which causes evolution. But if you are satisfied with less than the best that can be had, you will cease to move forward.

I only accept the best that can be had at the present time.

Every Business Transaction and Relationship is Important

5. Every transaction and relation of today whether it be business, domestic, or social, must be made a stepping stone to what you want in the future. And to accomplish this you must put into each more than enough life to fill it.

I now put the best of myself into every business transaction and social relationship.

6. **There must be surplus power in everything you do.** It is this surplus power which causes advancement and gets you what you want. Where there is no surplus power there is no advancement and no attainment. It is this surplus of life above and beyond the functions of present environment which causes evolution. And evolution is advancing into more life, or getting what you want.

There is surplus power in everything I do.

How to Increase a Your Business

7. Suppose for instance you are in a trade or profession and wish to increase your business. It will not do, when you sell goods or services to make the matter a merely perfunctory transaction--taking the customer's money, giving him good value, and letting him go away feeling that you had no interest in the matter beyond giving him a fair deal and profiting thereby.
8. Unless he feels that you have a personal interest in him and his needs, and that you are honestly desirous to increase his welfare, you have made a failure and are losing ground.
9. **When you can make every customer feel that you are really trying to advance his interests as well as your own, your business will grow.** It is not necessary to give premiums, or heavier weights or better values than others give to accomplish this. It is done by putting life and interest into every transaction however small.

I make all my customers feel that I am working to advance their interests as well as my own.

I put positive life, interest, and thought into every transaction.

How to Change Your Vocation

10. If you desire to change your avocation, make your present business a stepping stone to the one you want. As long as you are in your

present business, fill it with life. The surplus will tend toward what you want.

11. Take a live interest in every man, woman, and child you meet in either a business or social way, and sincerely desire the best for them. They will soon begin to feel that your advancement is a matter of interest to them and they will unite their thoughts for your good. **This will form a battery of power in your favor and will open ways of advancement for you.**

I take a live interest in every person I meet and sincerely desire only the best for them.

As I first focus on giving the best of myself to other people, they feel that my advancement is in their self-interest.

As I unite with others for the common good, we form a battery of power in our favor that is opening ways of advancement for all concerned.

How to Earn a Promotion

12. If you are an employee and desire promotion, put life into everything you do. Put in more than enough life and interest to fill each piece of work. But do not be servile. Never be a flunky. And above all things avoid the intellectual prostitution which is the vice of our times in many trades and professions. I mean by this the being a mere hired apologist for and defender of immorality, graft, dishonesty, or vice in any form. The intellectual prostitute may rise in service, but he is a lost soul. Respect yourself. Be absolutely just to all.
13. Put life into every act and thought and fix Active Power Consciousness thought upon the fact that you are entitled to promotion. It will come as soon as you can more than fill your present place in every day. If it does not come from your present employer, it will come from another.

I put the best of myself into every job I undertake for myself and for others.

Because I more than fill my present place everyday, I know that I am entitled to one promotion after another.

I deserve to advance in every area of my life.

14. It is the law that whosoever more than fills his present place must be advanced. But for this law there could be no evolution, and no progress. But mark well what follows...

Put Surplus Life Into All Your Relationships

15. It is not enough that you should merely put surplus life into your business relations. You will not advance far if you are a good business man or employee, but a bad husband, an unjust father, or and untrustworthy friend. Your failure in these respects will make you incapable of using your success for the advancement of life, and so you will not come under operation of the constructive law.

I put surplus live into all of my relationships. I am successful in every area of my life.

16. Many a man who fulfills the law in business is prevented from progressing because he is unkind to his wife, or deficient in some other relation of life. To come under the operation of the evolutionary force you must more than fill every present relation.
17. A telegraph operator desired to get away from the key, and get onto a small farm. And he began to move in that direction by being good to his wife. He courted her, without any reference to his desire. And from being half indifferent she became interested and eager to help.
18. Soon they had a little piece of ground in the edge of town, and she raised poultry and superintended a garden while he pounded the key. Now they have a farm and he has obtained his desire. You can secure the cooperation not only of your wife but of all the people around you by putting life and interest into all your relations with them.

Have Today the Very Best That Can Be Attained Today

19. Put into every relation, business, domestic or social, more than enough life to fill that relation. Have faith, which is **Active Power Consciousness**. Know what you want in the future, but have today the very best that can be obtained today. Never be satisfied at any time with less than the best that can be had at that time.

I now put into every domestic, social, and business relationship more than enough positive life to fill that relationship.

20. But never waste energy in desiring what is not to be had now. Use all things for the advancement of life for yourself and for all with whom you are related to in any way. Follow out these principles of action and you cannot fail to get what you want. For the universe is so constructed that all things must work together for your good.

I am now using all things for the advancement of life for myself and for all with whom I am related in any way.

Because I am living my life in harmony with universal law, all things are working together for my good.

Chapter 5

A Summary of How to Get What You Want

21. Wealth, culture consists in making constructive use of the people and things in your environment.

Get a Clear Mental Picture of What You Want

22. **First, get a clear mental picture of what you want.** If your present business or profession is not the one most suitable to your talents and tastes, decide upon the one which is more suitable, and determine to get into that business or profession, and to achieve the very greatest success in it. Get a clear idea of what you want to do and get a mental concept of the utmost success in that business or profession and determine that you will attain to that.

I now have a clear mental picture of what I want.

23. Give a great deal of time to forming this concept or mental picture. The more **clear and definite** it is, the easier will be your work. The man who is not quite sure what he wants to build will put up a wobbling and shaky structure.

Create a Vision Board

24. Know what you want, and keep the picture of it in the background of your mind night and day. Let it be like a picture on the wall of your room, always in your consciousness, night and day. **In fact, create a vision board of pictures associated to your goal and review your board many times during the day.**

I create vision boards of what I want and review them daily with the absolute certainty that I am attracting them into my life right now.

25. See the achievement of your goal as a completed fact in your imagination. And then begin to move toward it. Remember that if you have not fully developed talent now you can develop it as you go along. You can surely do what you want to do.

I now see the achievement of my goals as a completed fact in my creative imagination.

How to Create Mental Capital to Grow Your Business

26. It is quite likely that at present you cannot do the thing you want to do because you are not in the right environment, and have not the necessary capital. But this does not hinder you from the beginning to move toward the right environment and from beginning to acquire capital. Remember that you move forward only by doing what you can in your present environment.
27. Suppose that you have only capital enough to operate a newsstand, and your great desire is to own a department store. Do not get the idea that there is some magical method by which you can successfully operate a department store on a newsstand capital.
28. There is however, a **mental science** method by which you can so operate a newsstand as to certainly cause it to grow into a department store. Consider that your newsstand is one department of the store you are going to have. Fix your mind on the department store and begin to assimilate the rest of it. You will get it, if you make every act and thought constructive.

Convey the Idea of Increase

29. To make every act and thought constructive, every one must convey the idea of increase. Steadily hold in mind the thought of advancement for yourself. Know that you are advancing toward what you want, and act and speak in this faith. Then every word and act will convey the idea of advancement and increase to others, and they will be drawn to you. Always remember that what all people are seeking for is increase.

I now conveying the idea of increase in everything I think and do.

As my every thought, word, and act communicates the idea of advancement and increase to others, I am now attracting success into my life.

There is More Than Enough For Everyone

30. First, study over the facts in regard to the great abundance until you know that there is wealth for you, and that you do not have to take this wealth from anyone else. Avoid the competitive spirit. You can readily see that if there is limitless abundance that there is enough for you, without robbing anyone else.

Take Action

31. Then, knowing that it is the purpose of nature that you should have what you want, reflect upon the fact that **you can get it only by acting**. Consider that you can act only upon your present environment. And do not try to act now upon environment of the future.
32. Then remember that in acting upon your present environment, you must make every act a success in itself. And that in doing this you must hold the purpose to get what you want. You can hold this purpose only as you **get a clear mental picture of what you want**. Be sure that you have that. Also, remember that your actions will not have dynamic moving power unless you have an unwavering faith that you get what you want.

I now make every act a success in itself.

I now keep in mind my definite major purpose in everything I think and do.

I now have unwavering certainty and confidence that I am getting what I want.

You Are a Master Mind

33. Form a clear mental picture of what you want. Hold the purpose to get it. Do everything perfectly, not in a servile spirit, but because you are a master mind. Keep unwavering faith in your ultimate attainment of your goal, and you cannot fail to move forward.

Chapter 6

A List of the 73 Power Affirmations in this Book

1. I am now succeeding because I am creating the causes of success.
2. I am now succeeding with mathematical certainty.
3. I am now developing the cause of success to sufficient strength and properly applying it to my work.
4. I am now succeeding with mathematical certainty.
5. I am now developing the special talents and faculties that I need in order to succeed.
6. I choose the business opportunities that use my strongest faculties.
7. I am now using my faculties and talents in the right way, at the right time, and in the right place.
8. I can achieve all of the success I desire to achieve.
9. The right application of my mental tools is now creating success in every area of my life.
10. I consciously apply my mental tools with peace, power, and absolute certainty that I am creating the success I desire.
11. I know that I can succeed.
12. I now know how to succeed.
13. I am now in full Active Power Consciousness.
14. I approach every task in an absolutely successful frame of mind.
15. All of my thoughts and actions are successful.
16. The sum total of all of my actions are successful.
17. I am now creating Active Power Consciousness in my own mind and being.
18. The cause of success is in me and is capable of full development.

19. I know that I can succeed in the deepest regions of my conscious and subconscious mind.
20. I am now consciously conditioning my subconscious mind for success.
21. My subconscious mind now only holds thoughts of confidence, certainty, and faith.
22. I daily use the principle of intermittent repetition of positive thought to condition my subconscious mind for success.
23. I can succeed.
24. All that is possible for anyone is possible for me.
25. I am successful right now.
26. I now succeed because I am full of the power of success.
27. I now saturate my mind through and through with the knowledge that I can do what I want to do.
28. It is within my power to make a greater success in my business than anyone has ever made before me.
29. I know that I have the power within me to do that which I want to do.
30. I am making constructive use of all the skills, talents, and resources that I have right now.
31. I am focusing all of my attention only on effectively using all that I have right now.
32. I am making perfect use of all the present means, power, and opportunities that I have right now.
33. I am advancing by more than filling my present place.
34. I am doing perfectly all that I can do now.
35. As I perfectly do all that I can do now, my ability and power to do larger things is continuously increasing.
36. My life is continuously advancing.

37. Because I am perfectly doing all that I can do now, new opportunities to advance are coming to me everyday.
38. I am now creating surplus power in everything I do and I use that surplus power to advance my life and the lives of others.
39. I am making constructive use of my present environment right now.
40. As I make complete use of my present environment, I am creating a more desirable one.
41. I am extending my present business by doing in the most perfect manner the business I have now.
42. As I put enough life into my business to more than fill it, the surplus power is getting me more and more business.
43. My surplus life is lifting me to higher and higher levels of success.
44. Because I now have a clear idea of what I want in my creative imagination, I am applying my surplus power in the right direction.
45. My definite major purpose now guides my energies and causes me to apply them to the utmost in my present work.
46. I am now living in the present for the future.
47. I am attracting more and more business by constructively using the business I have now.
48. I am attracting a better position by constructively using the position I have now.
49. I am attracting more happiness by constructively using the love that already exists in my life.
50. I am now applying my faculties to my present work and environment.
51. I only accept the best that can be had at the present time.
52. I now put the best of myself into every business transaction and social relationship.
53. There is surplus power in everything I do.

54. I make all my customers feel that I am working to advance their interests as well as my own.
55. I put positive life, interest, and thought into every transaction.
56. I take a live interest in every person I meet and sincerely desire only the best for them.
57. As I first focus on giving the best of myself to other people, they feel that my advancement is in their self-interest.
58. As I unite with others for the common good, we form a battery of power in our favor that is opening ways of advancement for all concerned.
59. I put the best of myself into every job I undertake for myself and for others.
60. Because I more than fill my present place everyday, I know that I am entitled to one promotion after another.
61. I deserve to advance in every area of my life.
62. I put surplus live into all of my relationships. I am successful in every area of my life.
63. I now put into every domestic, social, and business relationship more than enough positive life to fill that relationship.
64. I am now using all things for the advancement of life for myself and for all with whom I am related in any way.
65. Because I am living my life in harmony with universal law, all things are working together for my good.
66. I now have a clear mental picture of what I want.
67. I create vision boards of what I want and review them daily with the absolute certainty that I am attracting them into my life right now.
68. I now see the achievement of my goals as a completed fact in my creative imagination.
69. I now conveying the idea of increase in everything I think and do.

70. As my every thought, word, and act communicates the idea of advancement and increase to others, I am now attracting success into my life.
71. I now make every act a success in itself.
72. I now keep in mind my definite major purpose in everything I think and do.
73. I now have unwavering certainty and confidence that I am getting what I want.

There Are 488 Power Affirmations MP3s Available for Immediate Download

If you have found this little book helpful, you may want to consider getting and using my 488 Power Affirmations MP3s to condition your subconscious mind for success.

Remember what Wallace D. Wattles writes in Chapter 2:

“Your first step must be impress your subconscious mind with that fact that you can. This must be done by repeated suggestions.”

I believe that if you think about it, you will agree that listening to affirmations is a fast and easy way to impress your subconscious mind with positive suggestions.

My studio recorded 488 Power Affirmations are ready for you to download and start listening to right now. It is a simple and fast way to get started. The universe loves speed.

To learn how to download the 488 Power Affirmations right now, [click here](#).

Please note that the 73 Power Affirmations in this book are not included in this collection of MP3s. I currently do not have plans to record these 73 affirmations.

But the 488 Power Affirmations that I have recorded are of similar quality. They will help you condition your mind for success.

Sincerely,

Bill Marshall

P.S. No MP3 player? No problem. These are unprotected MP3s that you can burn to a CD that can be played on any CD player.